



GATEWAY TO GROWTH



EXHIBIT AT
SAUDI ARABIA'S LEADING
INTERNATIONAL B2B
JEWELLERY & MACHINERY
EXHIBITION

Jewel of
للؤلؤة
جوهرة السعودية

EDITION 3

15-16-17 DEC 2025

JEDDAH INTERNATIONAL
EXHIBITION AND CONVENTION CENTER
JEDDAH, KINGDOM OF SAUDI ARABIA

A GATEWAY TO LUCRATIVE OPPORTUNITIES



◆◆ Jewel of
الملك
جوهرة السعودية

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JEDDAH INTERNATIONAL
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Saudi Arabia's jewelry market is experiencing significant growth, driven by increasing demand for both traditional and contemporary designs. This exhibition offers an unparalleled platform to connect with key buyers, distributors, and industry professionals from across the region and beyond. Whether you specialize in exquisite handcrafted jewelry, cutting-edge machinery, or innovative technologies, this is your chance to:

 **Expand your market reach:** _____

Penetrate the lucrative Saudi Arabian market and establish valuable business connections.

 **Generate leads and drive sales:** _____

Showcase your products and services to a targeted audience of qualified buyers.

 **Build brand awareness:** _____

Increase your visibility and strengthen your brand presence in the region.

 **Network with industry leaders** _____

Connect with potential partners, investors, and collaborators

 **Stay ahead of the competition:** _____

Gain insights into the latest market trends and emerging technologies.

WHY EXHIBIT ?



Strategic Location:

Saudi Arabia's central position in the Middle East makes it a hub for trade and commerce.



Targeted Audience:

The exhibition attracts a diverse audience of high-net-worth individuals, retailers, wholesalers, and industry experts.



Comprehensive Showcase:

Exhibit a wide range of products, including finished jewelry, gemstones, precious metals, jewelry-making machinery, tools, and related technologies.



Dedicated Support:

Our experienced team provides comprehensive support to exhibitors, ensuring a smooth and successful experience.



Extensive Promotion:

The exhibition is promoted through a multi-channel marketing campaign, maximizing visibility and reach.

DON'T MISS THIS
OPPORTUNITY TO
SHINE IN SAUDI
ARABIA'S VIBRANT
JEWELLERY MARKET!





PARTICIPATING COUNTRIES

KINGDOM OF SAUDI, INDIA,
TURKEY, ITALY, GERMANY,
UAE, CHINA, HONGKONG, SRI LANKA,
EGYPT, THAILAND

VISITORS FROM

KINGDOM OF SAUDI
(JEDDAH, RIYADH, DAMMAM),
UAE, BAHRAIN, OMAN, KUWAIT,
QATAR, INDIA, SRI LANKA,
BANGLADESH, TURKEY, SINGAPORE,
CHINA, EGYPT, UK, ITALY



ABOUT ORGANISER

Founded in 2014 by Kranti Nagvekar, KNC Services is a leading organizer of jewelry and machinery exhibitions, connecting Indian artisans with global buyers. With a strong presence in India and recent expansions into Saudi Arabia, Dubai, and Bangladesh, KNC promotes Indian craftsmanship and boosts exports, particularly to high-demand markets like the UAE and Saudi Arabia.

As a member of the National Gem & Jewellery Council of India (NGJCI) under the Ministry of Commerce & Industry, KNC is committed to advancing India's trade interests internationally. The company's exhibitions showcase India-made gems and jewellery, strengthening India's position as a global leader in jewellery manufacturing and export.

KNC's efforts not only support the Indian economy but also reinforce its position in global jewelry markets, making KNC a key contributor to India's international trade and economic relationships.

EXHIBITOR PROFILE

Manufacturers, Exporters, Wholesalers, Designers, Suppliers and Dealers who deals in:

- Gold Jewellery
- Diamond Jewellery
- Gemstone Jewellery
- Antique Jewellery
- Gemstones & Loose Diamonds
- Lab - Grown Diamond Jewellery
- Jewellery Machinery
- Technology Products
- Allied Products

PROMOTIONAL PLAN

- International roadshows in the GCC and other key locations.
- Targeted email marketing and exclusive invitations to industry leaders and professionals in Saudi Arabia, the UAE, and other countries.
- Collaboration with local associations to engage their members.
- Active social media campaigns.
- A hosted buyer program.
- Direct, door-to-door promotion within jewelry markets across Saudi Arabia.

PARTICIPATION COST

SHELL BOOTH PACKAGE FOR JEWELLERS

BOOTH	RATE PER BOOTH (9 SQM)
1	USD \$ 5000 + 15% VAT

- 1 TALL SHOWCASE · 1 SMALL SHOWCASE · CARPET
- 1 TABLES (OCTONORM) · 3 CHAIRS · 4 SPOTLIGHTS
- 1 FASCIA · 1 POWER SOCKET · 1 WASTE BIN

SHELL BOOTH PACKAGE FOR MACHINERY

BOOTH	RATE PER BOOTH (9 SQM)
1	USD \$ 4000 + 15% VAT

- 2 TABLES (OCTONORM) · 3 CHAIRS · 4 SPOTLIGHTS
- 1 FASCIA · 1 POWER SOCKET · 1 WASTE BIN



FOR VISITOR
REGISTRATION
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QR CODE





GLIMPSES 2024



BOOK YOUR SPACE NOW

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