



ORGANISED BY

Eventify
Exhibitions & Conferences



VENUE



جـدة سـوپردوم
Jeddah Superdome

GATEWAY TO GROWTH

SAUDI ARABIA'S BIGGEST
LEADING B2B INTERNATIONAL
JEWELLERY, MACHINERY &
WATCHES EXHIBITION

4th
EDITION



Jewel of 
جوهرة
جوهرة السعودية

18 19 20

DEC 2026

FOR MORE DETAILS, CONTACT PRATIKSHA +91 81083 54833, +966 562621477



Saudi Arabia's jewellery market is experiencing significant growth, driven by increasing demand for both traditional and contemporary designs. This exhibition offers an unparalleled platform to connect with key buyers, distributors, and industry professionals from across the region and beyond. Whether you specialize in exquisite handcrafted jewelry, cutting-edge machinery, or innovative technologies, this is your chance to:

- **Expand your market reach:**

Penetrate the lucrative Saudi Arabian market and establish valuable business connections.

- **Generate leads and drive sales:**

Showcase your products and services to a targeted audience of qualified buyers.

- **Build brand awareness:**

Increase your visibility and strengthen your brand presence in the region.

- **Network with industry leaders:**

Connect with potential partners, investors, and collaborators

- **Stay ahead of the competition:**

Gain insights into the latest market trends and emerging technologies.



WHY EXHIBIT ?

- **Strategic Location:**

Saudi Arabia's central position in the Middle East makes it a hub for trade and commerce.

- **Targeted Audience:**

The exhibition attracts a diverse audience of high-net-worth individuals, retailers, wholesalers, and industry experts.

- **Comprehensive Showcase:**

Exhibit a wide range of products, including finished jewelry, gemstones, precious metals, jewelry-making machinery, tools, and related technologies.

- **Dedicated Support:**

Our experienced team provides comprehensive support to exhibitors, ensuring a smooth and successful experience.

- **Extensive Promotion:**

The exhibition is promoted through a multi-channel marketing campaign, maximizing visibility and reach.



ABOUT ORGANISER

Founded in 2014 by Kranti Nagvekar, KNC Services is a leading organizer of jewelry and jewelry machinery exhibitions, connecting Indian artisans with global buyers. With a strong presence in India and recent expansions into Saudi Arabia, Dubai, and Bangladesh, KNC promotes Indian craftsmanship and boosts exports, particularly to high-demand markets like the UAE and Saudi Arabia.

As a member of the National Gem & Jewellery Council of India (NGJCI) under the Ministry of Commerce & Industry, KNC is committed to advancing India's trade interests internationally. The company's exhibitions showcase India-made gems and jewellery, strengthening India's position as a global leader in jewellery manufacturing and export.

KNC's efforts not only support the Indian economy but also reinforce its position in global jewelry markets, making KNC a key contributor to India's international trade and economic relationships.

FOUNDER'S MESSAGE



Kranti Nagvekar
Founder, KNC Services

After three successful editions, the fourth Edition “Jewel of Saudi 2026” is now open. Jewel of Saudi 2025 shall showcase world-class jewelry machinery and exquisite collections from around the globe. Aligned with His Royal Highness Prince Mohammed Bin Salman Bin Abdulaziz Al-Saud, Crown Prince and Prime Minister of Saudi Arabia “VISION 2030”, this event aims to contribute to the Kingdom's economy by supporting the growth of the luxury, jewelry, and technology sector. This exhibition has gathered attention from around the world already with our last two editions, and we are determined to contribute to the future of the jewelry industry and leave a lasting impact on Saudi Arabia's cultural and economic landscape.



MESSAGE FROM DIGNITARIES



Ali Saleh Baterfi Al Kindi

Precious Metals & Gemstones National Committee

It is with great pride that I welcome you to the 4th edition of the B2B Jewellery and Machinery Expo in Jeddah. This exhibition represents a significant step in shaping the future of technological advancement, trade, investment, and cultural exchange within the jewelry industry.

The Kingdom of Saudi Arabia will have the unique opportunity to witness a truly remarkable gathering, where manufacturers, wholesalers, and retailers from across the Kingdom and beyond come together to explore the latest innovations and forge new partnerships. This event is not only a platform for business growth but also a celebration of craftsmanship and heritage.

It is an honor to have your presence at this landmark event, and I look forward to the exciting opportunities and collaborations that will emerge from this extraordinary B2B experience.



EXHIBITOR PROFILE

Manufacturers, Exporters, Wholesalers, Designers, Suppliers and Dealers who deals in:

- Gold Jewellery
- Diamond Jewellery
- Gemstone Jewellery
- Antique Jewellery
- Gemstones & Loose Diamonds
- Lab - Grown Diamond Jewellery
- Jewellery Machinery
- Technology Products
- Allied Products

PROMOTIONAL PLAN

- International roadshows in the GCC and other key locations.
- Targeted email marketing and exclusive invitations to industry leaders and professionals in Saudi Arabia, the UAE, and other countries.
- Collaboration with local associations to engage their members.
- Active social media campaigns.
- A hosted buyer program.
- Direct, door-to-door promotion within jewelry markets across Saudi Arabia.



PARTICIPATION COST

SHELL BOOTH PACKAGE FOR JEWELLERS

BOOTH RATE (PER SQM)

USD \$ 555+15% VAT

1 Tall showcase | 1 Small showcase | Carpet
1 Table (Octonorm) | 3 Chairs | 4 Spotlights
1 Fascia | 1 Power Socket | 1 Waste Bin

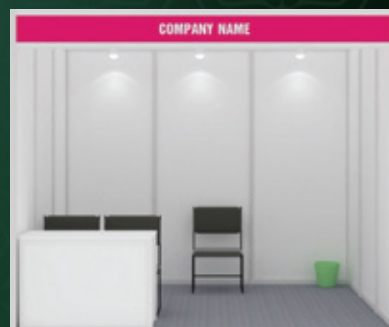


SHELL BOOTH PACKAGE FOR MACHINERY

BOOTH RATE (PER SQM)

USD \$ 445+15% VAT

2 Table (Octonorm) | 3 Chairs | 4 Spotlights
1 Fascia | 1 Power Socket | 1 Waste Bin



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4TH EDITION
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